

IPHA Code of Marketing Practice & Patient-student research partnerships

Event Programme



WHERE: EU Parliament, 12-14 Lower Mount St., Dublin 2

WHEN: Monday 2nd November 2015

TIME: 09.00am—12.30pm approx.

RSVP: info@ipposi.ie

9.00am	Registration opens <i>Tea & coffee</i>
9.30am	UCD Patient-medical student research partnerships <i>Dr Michaela Davis, UCD</i> Q&A to follow
10.00am	IPHA Code of Marketing Practice <i>Dr Rebecca Cramp, IPHA</i> Q&A to follow
12.30pm	Event closes

Dr Rebecca Cramp, Scientific and Regulatory Affairs Manager, Irish Pharmaceutical Healthcare Association

Dr Cramp has over 20 years' experience working with the pharmaceutical industry and has worked in areas such as regulatory affairs, medical writing, scientific publishing and clinical research. She also lectures at Trinity College Dublin and sits on the HIQA Research Ethics Advisory Group. She is a former member of the Board of the Health Research Board (HRB), former chairperson of the HRB Research Ethics Committee, former member of the National Health Literacy Advisory Group and the National Committee overseeing the implementation of the Strategy on Antimicrobial Resistance in Ireland (SARI).



Dr Michaela Davis, School of Medicine, University College Dublin

Dr Davis is a diagnostic radiographer by profession. Her research interests are focussed around child protection in relation to Non Accidental Injury in children, which was the topic of her PhD. She also has diverse research interests in equine radiography, oral history and forensic radiography, especially in relation to radiographic imaging and evidence collection.

