



# Irish EUPATI National Platform

## 2020 Actions & Activities

<b>Document Version Number:</b>	1.1
<b>Authors:</b>	Caroline Whelan
<b>Date:</b>	22 September 2021

## 1. ENP Meetings 2020-2021

Date	Meeting Type	Organizer	No. Participants	Topics	Decisions	Other Information	Minutes sent
24 Feb., 2020	zoom	Laura Kavanagh	9	<ul style="list-style-type: none"> <li>• Patient opportunities</li> <li>• Mapping</li> <li>• IPPOSI annual conference</li> <li>• Communications</li> </ul>	ENP Facebook group not favoured		Feb.
April 1, 2020	zoom	Caroline Whelan	16	<ul style="list-style-type: none"> <li>• New ENP coordinator</li> <li>• IPPOSI updates</li> <li>• COVID19</li> <li>• Mapping</li> </ul>		New ENP coordinator resource 1 day/week	April 8
May 8, 2020	zoom	Caroline Whelan	28	<ul style="list-style-type: none"> <li>• Secretariat update</li> <li>• ENP co-Chair</li> <li>• IPPOSI COVID19 response</li> <li>• 2 NPHEP representatives</li> </ul>	Virginia Minogue agreed as ENP co-chair	Externals Mervyn Taylor, Damien Nee present	May 27
June 8, 2020	zoom	Caroline Whelan	17	<ul style="list-style-type: none"> <li>• Secretariat update</li> <li>• IPPOSI annual conference &amp; other events 2020</li> </ul>		External Joan Johnston COPD National Coordinator cancelled	June 11
July 8, 2020	zoom	Caroline Whelan	14	<ul style="list-style-type: none"> <li>• Secretariat update</li> <li>• Joan Johnston COPD</li> <li>• IPPOSI July 13 event</li> <li>• Mapping update</li> </ul>		PPI evaluation discussed	July 9
Sept 8, 2020	zoom	Caroline Whelan	14	<ul style="list-style-type: none"> <li>• Secretariat update</li> <li>• Feedback on July IPPOSI event</li> <li>• EUPATI update</li> </ul>			Sept. 14

				<ul style="list-style-type: none"> <li>• EU pharma consultation</li> <li>• Patient Education Programme</li> </ul>			
Date	Meeting Type	Organizer	No. Participants	• Topics	Decisions	Other Information	Minutes sent
Oct. 10, 2020	zoom	Caroline Whelan	20	<ul style="list-style-type: none"> <li>• IPPOSI Strategy &amp; membership survey preview</li> <li>• Patient Education Programme update</li> <li>• Next meetings</li> </ul>	Meetings continue via zoom on monthly basis		Oct. 21
Nov. 11, 2020	zoom	Caroline Whelan	20	<ul style="list-style-type: none"> <li>• Report from the Secretariat</li> <li>• Patient Education Programme update including Mentor role &amp; Virtual Ice breaker/kick-off</li> </ul>		Ellen McLoughlin (HSE)	Nov. 19

## 2. Matchmaking Patient Advocate Opportunities

No.	Date	Opportunity	Host	Location	Candidates	Selected by host	Other Information	Remuneration
1	05/03/2020	Curriculum Review of the BSc and Professional Masters programmes in Physiotherapy	UCD	UCD	<ol style="list-style-type: none"> <li>1. Mandy Daly</li> <li>2. Stacey Grealis</li> <li>3. Kerry Lawless</li> <li>4. Stephanie Skeffington</li> </ol>	Kerry Lawless Stephanie Skeffington	March 11 first meeting then throughout 2020-2021	175 euro per day

2	05/03/2020	Participate as a reviewer in the Health Innovation Hub Ireland (HIHI)	HIHI	UCC	Virginia Minogue	Postponed due to COVID19	Pitch reviews March 26-27	No honorarium or costs to any participants
3	15/04/2020	PPI representatives for NREC COVID-19	DoH	Remote	1. Nuala Ryan 2. Virginia Minogue 3. Kerry Lawless	None selected		No
4	25/05/2020	PROMO - Pedal at work, mOve MOre: Acceptability and feasibility of a theory-led multicomponent pilot cluster RCT intervention to reduce workplace sedentary behaviour	TCD	TCD	1. Stephanie Skeffington 2. Nuala Ryan 3. Sorcha Boyle 4. Laura Kavanagh 5. Jane Whelan 6. Stacey Grealis	Stephanie Skeffington Stacey Grealis	4 meetings over 2 year project	Compensation for their time and expertise and this has been included in the project budget in accordance with INVOLVE guidelines
5	03/06/2020	Optimising Personalised Prediction and Intervention with Artificial Intelligence Network (OPPIAN) project	UCC	UCC	1. Ann Twomey 2. Stephanie Skeffington 3. Stacey Grealis	Ann Twomey Stacey Grealis	6-8 meetings over 1.5-2 years of the project	No
6	10/06/2020	'DASSL' Proof of Concept	Irish Centre for High End Computing (ICHEC), NUI		1. Robert Joyce 2. Nuala Ryan	Nuala Ryan	6-8 meetings over 1.5-2 years of the project	€700-850 euro financial reimbursements & honorarium

								to cover travel & time
7	29/06/2020	Steering Group on the Public engagement on the collection use and sharing of health information in Ireland	Director of Health Information and Standards (HIQA)		<ol style="list-style-type: none"> <li>1. Robert Joyce</li> <li>2. Sheila Fitzgerald</li> <li>3. Ann Twomey</li> <li>4. Kerry Lawless</li> <li>5. Nuala Ryan</li> <li>6. Ann Cullen</li> </ol>	Nuala Ryan <i>Selected by Derick Mitchell and joins Derick on the Steering Group</i>	6 meetings, every 2 months July 2020-July 2021, initial meeting online	No
8	08/07/2020	Consensus Group: guidelines for preparing and evaluating clinical research patient information leaflets	UCD Clinical Research Centre	UCD	<ol style="list-style-type: none"> <li>1. Moira Hanbidge</li> <li>2. Mandy Daly</li> <li>3. Marie Ennis</li> <li>4. Patricia Ryan</li> </ol>	Moira Hanbidge	2.5 hr consensus meeting	Transportation costs & €85 honorarium
9	30/07/2020	Recommendations on the Implementation of a National Electronic Patient Summary in Ireland	HIQA	Online	<ol style="list-style-type: none"> <li>1. Jacqui Browne</li> <li>2. Nuala Ryan</li> <li>3. Jane Whelan</li> </ol>		1-1.5 hr. meeting	No
10	17/09/2020	Survey - A study of the process of informed consent from the perspectives of clinical research participants and clinical research staff	UCD & Saint Vincent's University Hospital	Survey	Open to all		5-10 min. to complete 14 multiple choice questions	No

## 1. Training

### December 2020 - Social Media on Twitter and LinkedIn

2.5 hour Social Media on Twitter and LinkedIn Workshop in December 2020.

Main aspects were:

- Pre-training survey of participants for the trainer;
- Two part interactive virtual trainings;
- Limited access to a recording of the training.

The workshop focused on how to influence public opinion and build your own personal brand online. The focus is Twitter and LinkedIn. It was a practical workshop demonstrating in real-time, on-screen how to complete tasks.

- Introduction - The importance of defining your objectives and evaluating your strategy.
- How to write a Social Media campaign blueprint.
- The elements of an effective social media toolkit for campaigns.
- Choosing your social media platforms. Analysis of the advantages and disadvantages of each channel.

Twitter

- Hashtags - their importance and a strategic approach to using them effectively.
- Twitter Chat
- Native Video
- Live Video
- Building Lists - capturing influential voices and accounts.
- Promoted Tweets

LinkedIn

- How to improve the visibility of your LinkedIn Profile.
- Types of LinkedIn Content:
  - Status updates
  - Article
  - Native video

- Live Video
- Sponsored Content
- Sponsored Inmail.
- The importance of Hashtags and Groups
- Frequency - How often should you post on social networks.
- Content is King but poor content can destroy your brand. How you should play to your strengths on social media.
- Evaluating your social media strategy.