

IPPOSI

INVOLVING PATIENTS AND THE PUBLIC IN THE DIGITALISATION OF HEALTH CARE AND RESEARCH

Monday, 14 February 1:30 - 3:00 p.m.

SPEAKERS & PANELLISTS



Morten Elbæk Petersen, Specialist, CEO of the Danish public health portal (sundhed.dk)

Morten Elbæk Petersen has been the CEO of the Danish eHealth portal, sundhed.dk, since it was founded in 2003. Morten has more than 25 years of management experience in public administration with a primary focus on implementing eHealth, quality development, prevention and patient empowerment. The Danish eHealth portal pioneers open access to medical records and is in this regard unique worldwide.

Morten Elbæk Petersen holds a Master's degree in Economics and Social Science from the University of Odense. He also serves as an external examiner for Public Health IT Masters programmes at Danish universities. In 2015, Morten received HIMSS Europe eHealth Leadership Award.

Morten is a member of Danish and International Advisory boards. Among others, he is currently a member of the independent International Scientific Advisory Board of the German MII (Medical Informatics Initiative), which is founded of German Federal Ministry of Education and Research. Morten has been a driving force in establishing The Sundhed.dk International Foundation and now sits as a board member. The Sundhed.dk International Foundation is founded by private actors within the Danish health-it sector. The purpose of the foundation is to help private companies develop and commercialize the healthcare portal sundhed.dk and other public actors knowledge and bi-production within healthcare.

Morten is a recognized and requested presenter within health-it in Denmark and at the international scene.



Orla Gogarty, Director of Digital Health Transformation and Partnerships, St Patrick's Mental Health Services

Orla Gogarty is Director of Digital Health, Transformation and Partnerships at St Patricks Mental Health Services (SPMHS) with executive responsibility for data protection. Orla has over 35 years of experience in healthcare as a senior executive, programme manager, academic and clinician in the UK, Canada and Ireland and across the public and private sectors. She has successfully delivered numerous complex strategic transformational programmes in Healthcare including leading the digital transformation programme at SPMHS over five years. This included the implementation of Ireland's first electronic health record (EHR) in 2017, an integrated Patient Billing System in 2019, the introduction of proven video technology at scale in March 2020 to support SPMHS's seamless transition to virtual mental health service model necessitated by Covid and finally the rapid deployment of Ireland's first integrated Patient Portal in June 2020 to provide services users with access to their mental health information. SPMHS's uses a collaborative approach to the design of its digital health solutions working with cross-functional teams and joint service user and clinical advisories to ensure the highest security, privacy and transparency standards for service users' information.



Adrian Yeates, Advisory Forum Member, Portal Roll-Out, St Patrick's Mental Health Services

Adrian is the founder of Lizado Services, which provides training and workshops focused on workplace wellbeing, mindfulness, stress management, and mental health. Adrian is also a director of the mental health Charity Aware and sits on the Fundraising and Communications Committee. He is an Ambassador with See Change Ireland whose mission is to work positively to reduce the stigma and discrimination associated with mental health problems. As a certified Instructor with Mental Health First Aid Ireland, Adrian delivers their two-day Mental Health First Aid programme.



Gaye Stephens, Lecturer on the MSc. in Health Informatics, Trinity College Dublin

Well designed and useful digital health solutions stem from meaningful engagement with end-users and those affected by these solutions. Irish citizens' views on sharing and accessing digital health information will make valuable contributions to the design of digital health solutions for Ireland. Prof Stephens has a background in Computer Science and specialisation in health informatics, particularly ethical information modelling for Electronic Health Record (EHR) and Artificial Intelligence(AI) readiness.



Cora Flynn, Registered General Nurse, Epilepsy Nurse Specialist, St Vincent's University Hospital

Ms Cora Flynn is a registered general nurse, practising in epilepsy specialist nursing, for several years. She represents epilepsy nursing on the National Neurology Clinical Care Programme. She was part of an HRB research project designing an epilepsy electronic health record, which is currently being re-platformed in partnership with digital transformation to incorporate a portal for people to access their records. Advancing nursing services and chronic disease management care processes is at the heart of her practice to deliver a more community-based approach for people, facilitated by an EHR. She currently manages a nurse-led epilepsy service at SVUH.

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